



**Banff Executive
Leadership Inc.**

Leadership • Innovation • Stewardship

**DOUG MACNAMARA - B.Sc., B.Ed., CHRP, CMC
President & CEO, Banff Executive Leadership Inc.
Principal, International Institute for TV-Media Leadership**

Doug has more than 25 years experience in Leadership, Governance & Executive Development, Strategic Facilitation and overall Organizational Development. He has specialized in strategy formulation and implementation, wilderness/high risk environments, organizational leadership, branding, and sales/marketing/service development.

Doug Macnamara joined The Banff Centre in March, 1994 and served as Vice President, The Banff Centre and General Manager, The Banff Centre for Management until July 2001 when he left and spun-off the privatized firm - Banff Executive Leadership Inc. During this time he built up annual programming from approximately 35 to over 150, increased annual participant numbers from 800 to 4,000. He led the development of dedicated programming areas for Indigenous Leadership and Management, Community & Not-for-Profit Leadership, plus enhancement to both Core Leadership & Management, and Governance & Executive Leadership programming. He also invented unique competency profiling and active learning processes. These initiatives positioned The Banff Centre as Canada's leader in leadership development.

His prior background includes time spent as a high school science teacher, an editor in educational publishing, and several years at Royal Trust responsible for leading strategic planning, management development, and technical training (including credit, money market, pensions, benefits, and corporate finance). At Royal Trust, he was founder and Managing Partner of BRG Associates. This sub-unit of Royal Trust became a national H.R., benefits design, communications and strategic planning consulting team, working with many Top 500 companies, government departments, and non-profit organizations. In another role as VP Sales at Anixter Canada - the leading distributor of wiring systems for telecommunications, data, electrical and electronic infrastructure and over \$265MM in annual sales - he turned around their sales force and financial condition.

In an executive capacity, Doug has successfully led new business unit start-ups, downsizing/turnarounds, and restructuring/transformations. These have included strategic/marketing repositioning and re-branding of image. As a consultant, he has assisted over 50 organizations through these processes.

Doug is an active speaker and executive retreat facilitator, with recent sessions including: Leading in a Networked World, Leadership @ internet.speed, Improving Board Governance Effectiveness, Strategic Planning, Market Positioning & Creating Enhanced Customer Value, Competency Mapping and Performance Management Systems, Differentiating Yourself and Creating Value for your Customers, Economic Trends and Environmental Scanning, Trends in Networking and Communications, Communication to Employees in Volatile Times, Unleashing Creativity and Innovation, Merger and Acquisition Communications, Pension/Benefits/Incentive Compensation Design.

An active volunteer in the community, Doug has served United Way Campaigns in several roles, including as a member of the Campaign Cabinet in Metro Toronto. In addition, he has served Oolagen, The Duke of Edinburgh's Award in Canada and Australia, The Royal Life Saving Society of Canada, the Canadian Red Cross Society, and The Canadian Diabetes Association. He has worked with Indigenous communities, and environmental issues. Doug served 8yrs as Board Chair of The Banff Mineral Springs Hospital, and currently serves as National Board Chair for Canadian Diabetes Association, plus Marketing Committee of International Certified Management Consultants Institute; recently also as Board member of the National Geographic Television Channel, and a high school basketball coach.

Doug has a B.Sc. in Biochemistry, B. Ed. in Environmental & Adult Education, Outdoor Educator's Certificate and Certificate in Employee Benefits, the Certified Human Resources Professional and Certified Management Consultant Designations. He also completed the MLE program (Management & Leadership Education) at Harvard University. He is currently the Fellow for Leadership & Governance with Entovation International, and Fellow of Intentac - the International Entrepreneurship Academy.

Doug and his wife Liane have traveled widely, including two years exploration of mountains and oceans in the Asia Pacific region, giving them a broad understanding of various cultures and communities. Today they live in Banff; with son Robert having completed his Masters in Alternative Energy Engineering at Imperial College, London England now working there with BP; and daughter Leah now in 3rd Yr Kinesiology/PHE at Queen's University in Kingston, Canada.

www.banffexclead.com

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DOUG MACNAMARA - B.Sc., B.Ed., CHRP, CMC President & CEO, Banff Executive Leadership Inc.

Though his career, Doug has built a depth and breadth of consulting experience with clients and long-term partnerships such as:

Airlines/Transportation:

Air Canada
Alberta Motor Association
British Airways North America
Canadian Regional Airlines

Associations & NGO's:

Abu Dhabi Men's College
Alberta Bar Association
Alberta Association of Community Colleges
Association of School Business Officials Ab
Association of Professional Engineers,
Geologists & Geophysicists Ab (APEGGA)
BC Bar Association
Canadian Society of Association Executives
Canada-Arab Business Council
College of New Caledonia
Duke of Edinburgh's Award in Canada
Iran Petrochemical Industry Leadership
Institute
Junior Achievement of Greater Toronto
Greater Washington Society of Assoc Execs
Metro Toronto School Boards
Queen's University Alumni Association
United Way Canada, Metro Toronto, + others
UAE Higher Colleges of Technology
University of Toronto Faculty of Management
YMCA/YWCA's across Canada

Energy/Resource Industries:

Advantage Energy Income Trust
Du Pont Canada
INCO Limited
Lafarge Construction Ltd.
NAL Resources Trust
National Petrochemical Co. (Iran)
Nexen
Samson Canada
Tidal Energy Marketing
TransAlta Corp
Yukon Development/Energy Corp.

Financial Services:

Alberta Treasury Branches
The Associates (AVCO Financial)
Business Development Bank Canada
Ontario Teachers Pension Plan Board
Manufacturer's Life Insurance Co.

Tourism:

Banff Lake Louise Tourism
Initiatives Prince George
Nova Scotia Tourism
Tourism Whistler

Government:

Aboriginal Community Councils &
Development Corps (across Canada)
Departments and Subjects of the
Russian Federation
Government of Alberta
Department of Agriculture & Reg. Dev't
Dept. of Infrastructure & Transportation
Dept. of Health
Government of Canada
Governor General's Study Tour 2000
Heritage/Parks Canada
Human Resources Development Canada
Indian & Northern Affairs Canada
Public Works Canada
Treasury Board
C.A.P. Program – Leadership Institute
Western Diversification
Government of Indonesia
Office of the President – HR Branch
Department of Developmental Planning
Department of Home Affairs
Department of Infrastructure & Reg. Dev't
Government of Japan
Kanagawa Foundation for Academic &
Cultural Exchange
Government of Northwest Territories:
Business Development Investment Corp.
Health & Social Services
Municipal & Community Affairs
Department of the Executive
Department of Transportation
Treasury Board Secretariat
Nunavut Territory (creation)
Establishment of all Departments
Government of Thailand
Ministry of Human Resources
Town of Banff

High-Tech:

IBM Canada
Moore Corporation Limited
Silicon Graphics Inc. (California,
Europe and worldwide)
Xerox Canada

Healthcare/Bio-tech:

Alberta Health
Alberta College of Physicians
Alberta College of Pharmacists
Alberta Health Foundation for Medical
Research
Alberta Long-term Care Association
Alberta Medical Association
Alberta Mental Health
Alberta Pharmacists Association RxA
Banff Mineral Springs Hospital
Bethany Care Society
Canadian Association of Internes &
Residents
Canadian Council of Health Service
Executives
Canadian Diabetes Association
Canadian Healthcare Association
Canadian Medical Association
Canadian Red Cross Society
Caritas Health Corp.
LifeScan (a Johnson & Johnson Co. -
California)
Northwest Territories Health & Social
Services
Novo Nordisk (Denmark)
Roche Molecular Diagnostics (California
& worldwide)
STARS Air Ambulance Society
Various Regional Health Authorities/
Boards across Canada
Workers' Compensation Boards
(several across Canada)
Yellowknife Health & Social Services
Media/Television/Telephone:
Aboriginal Peoples Television Network
Alliance Atlantis Communications
Banff Television Festival
Ontario Media Development Corp.
Manitoba Arts Council
Media Development Authority (Singapore)
Native Communications Inc.
NSW Film & TV Office (Australia)
SaskFilm (Saskatchewan, Canada)
ScreenWest, Screen NSW, NTFO (Australian
Regional Film/TV Development Agencies)
Southam Inc.
TELUS Communications Corp.
Major and Specialty Broadcasters from:
Canada, USA, Europe, Asia, Australia
Independent Producers/Production Co's
From: Canada, USA, Australia, Asia, Europe