Enhancing Creativity and Business Innovation

Creativity and Innovation are the foundation of your organization’s ability to create new products, services, and value to stakeholders.

- Experience your own creativity - and innovation – infusion! Then apply to how you would enhance your workplace to bring out the innovation practices in your team.
- Explore the documented evidence of the clear link between innovation practices and improved shareholder/stakeholder value and return.
- Apply the leading practices that can unlock the potential of your organization and its human resources.
- Re-energize yourself: your spirit, your mind, your body!

Inspired by Leonardo da Vinci’s seven principles...as applicable today as ever!

Curiosita: An insatiably curious approach to life and an unrelenting quest for continuous learning.
Dimostrazione: A commitment to test knowledge through experience, persistence, and a willingness to learn.
Sensazione: A continual refinement of the senses, especially sight, as the means to enliven experience.
Sfumato: (Literally “going up in smoke.”) A willingness to embrace ambiguity, paradox, and uncertainty.
Arte/Scienza: The development of the balance between science and art, logic and imagination; “whole-brain thinking.”
Corporalita: The cultivation of grace, ambidexterity, fitness, and poise.
Connessione: A recognition and appreciation for the interconnectedness of all things and phenomena. (Systems Thinking).

Enhance the environment in YOUR organization to stimulate value creation.

Faculty

Ed Bamiling is the Ceramics Facilitator with the Media and Visuals Arts program at The Banff Centre for the Arts. He has studied at Simon Fraser University, The Banff Centre, and L’Ecole des Beaux Arts in France.

Bill Cahn is a founding member of NEXUS, the Toronto based percussion ensemble, and was principal percussionist in the Rochester Philharmonic Orchestra from 1968 to 1995, appearing as soloist with orchestras and at festivals around the world.

Paul Lawrence has produced and directed a wide variety of commercials, dramas, documentaries, and interactive media projects. He currently serves as Director, Centre for Media Initiatives, Yale University.

John Murrell is one of the most frequently produced of all Canadian playwrights. This Artistic Director at The Banff Centre has worked as Associate Director of the Stratford Festival, and Head of the Theatre Section of the Canada Council.
To learn, raise new questions, explore new possibilities, to regard old problems and form new angles requires creative imagination with all the senses.

**Albert Einstein**

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### ENHANCING CREATIVE EXCELLENCE AND BUSINESS INNOVATION

**MONDAY JUN 3**
- Exploring Alternative Perspectives for Innovation and Creativity
  - Leadership in the New Frontier

**TUESDAY JUN 4**
- Finding “Flow” - Discovering Clarity and Creating Maximum Energy
  - Crafting Rhythm into Personal and Organizational Performance

**WEDNESDAY JUN 5**
- All the World is a Stage
  - How We Act Out Different Parts on Different Stages Every Day

**THURSDAY JUN 6**
- New Focus of Expression and Value Creation
  - An Exploration of Cyberspace to See How the New “Virtual” World Creates Value
  - Writing the “New Story”

**FRIDAY JUN 7**
- Optional “Day in The Mountains”
  - February—Skiing or Dog Sledding

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### LUNCH 12:00 - 1:00 PM

**1:00 PM**
- Arrival and Check In
- Exploration in the Ceramics Studio
  - An Exploration of “Borders” and the Systems That Support Them:
    - Perception vs Perspective
    - Richness vs Texture
    - Big Picture vs Detail
    - Subtlety vs Blandness
  - Improving Your Ability to Seek Meaning In Alternative Perspectives

- Exploration in the Music Studio
  - Foundations of Innovation:
    - “Connecting Components into New Patterns”
    - Becoming More “In Tune” with Your Inner Voice and Realizing its Creativity

- Exploration in the Theatre
  - Exploring the Linkages Between the Theatrical World and the Organizational World:
    - Improving Your “Personal Presence”
    - Orchestrating Productions to Maximize Your Personal Impact

- Re-entry Planning:
  - Outlining Connections to Your World
  - Setting Priorities and Building an Agenda for Implementation
  - “Meeting the Challenge”

**2:00 PM**
- Exploration in the Theatre
  - Improving Your “Personal Presence”
  - Orchestrating Productions to Maximize Your Personal Impact

**3:00 PM**
- Exploration in the Music Studio
  - “Connecting Components into New Patterns”
  - Becoming More “In Tune” with Your Inner Voice and Realizing its Creativity

**4:00 PM**
- Exploration in the Ceramics Studio
  - An Exploration of “Borders” and the Systems That Support Them:
    - Perception vs Perspective
    - Richness vs Texture
    - Big Picture vs Detail
    - Subtlety vs Blandness
  - Improving Your Ability to Seek Meaning In Alternative Perspectives

**5:00 PM**
- “Framing the Challenge”
- Program Overview
- Setting the Stage

**6:00 PM**
- “Meeting the Challenge”
- Setting Priorities and Building an Agenda for Implementation
- Outlining Connections to Your World

**7:00 PM**
- Optional “Day in The Mountains”
  - February—Skiing or Dog Sledding

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### DINNER 6:00 - 7:00 PM

**7:00 PM**
- Exploration of the Life and Mind of Leonardo da Vinci
  - da Vinci’s Seven Principles
  - Timeless Ideas – New Context; Relating da Vinci’s Principles to the “New Work”

- Presentations of Pre-Work

- Leadership: Art or Science?
  - Leading Constant Renewal in Yourself and Your Organization

- Discussions with Executives-in-Residence
  - The Importance of Continuous Renewal, Creativity and Innovation for:
    - Ourselves
    - Our Organizations
    - Our Economy
    - Our Competitiveness

- Closing Banquet
  - Presentation of “Works”

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**June 3-7, 2002**

**Prices and Registration: inside back cover**