

Creativity and Innovation Leadership Program (4-Day Module)

TARGET AUDIENCE/TIME:

Corporate Senior Executives: Vice President, General Managers, Chief Administrative Officers, and Senior Managers of Municipalities, CEO's and Senior Directors of Large NGO's and Associations, Assistant Deputy Ministers, Directors General, and Senior Directors in Federal & Regional Government Departments.

4 days: 8:30am – 5:00pm with a few evening sessions. Greeting and orientation session in the evening before the first full day.

OBJECTIVES:

- Explore the practical issues and leadership challenges surrounding the creation of a more innovative, creative, organization including technical ingenuity compared to social ingenuity.
- Look at how organizations can create 'value' for its customers, and how this value creation concept impacts your organizations: strategy building, org. structure, risk assessment, staffing approach, knowledge sharing, and IT utilization.
- Experience Hands-on activities to enhance one's own creativity and the implications for creating and leading a highly innovative team in the workplace.
- Work through a 10 – dimension assessment of the innovation capacity of your organization.
- Discuss with leading business leaders, the various approaches and options for innovation in the world today.

CONTENT MODULES:

- Differences and connections between creativity, innovation, ingenuity and enhanced customer value.
- Leonardo da Vinci as an example for pursuit of enhanced personal creativity and innovation
- 2 Hands-on creativity sessions with master artists
- Organizing and structuring your organization for enhanced customer value creation
- Assessment of organizational innovation capacity and practice

- Ensuring competencies for innovation in your organization/team
- Panel Discussion with leading, and notably creative Iranian business CEO's
- Taking the concepts home

Pre-course:

1. How to Think like Leonardo da Vinci – Michael Gelb
2. The Ingenuity Gap – Thomas Homer Dixon
3. 360-degree Competency-based Executive Leadership Practices Inventory
4. Other Selected readings which are current and timeless

FACULTY:

Faculty with experience as executives and/or specialty expertise in these topic areas will be selected based on availability and participant registrant numbers. They will likely include:

Doug Macnamara, Mike Kerr, Master Artists, other.

AGENDA

ARRIVAL/ORIENTATION & GREETING SESSION

4:00pm – Arrival and check-in

5:30pm – Reception/Dinner

7:00pm – Welcome & Overview

- Best Practices in Governance, Summary Questionnaire

DAY ONE	DAY TWO	DAY THREE	DAY FOUR
<p>AM</p> <ul style="list-style-type: none"> • Creativity, Innovation, Ingenuity and Enhanced Customer Value • Living Leonardo da Vinci's Seven Principles for Creativity and Leadership Renaissance Part I <p>PM</p> <ul style="list-style-type: none"> • Hands-on Creativity Session with Master Artists • Discussion—creating an environment for creativity in the workplace 	<p>AM</p> <ul style="list-style-type: none"> • Living Leonardo da Vinci's Seven Principles for Creativity and Leadership Renaissance Part II • Organizing our Companies for Enhanced Customer Value <p>PM</p> <ul style="list-style-type: none"> • Assessing your Innovation Performance: 10 – Dimensions of Organizational Innovation Capacity (Syndicate Group Break-out Project) • Evening Session with Improvisational Theatre activity—<i>Blockages to Creativity & Killing Innovation in the Workplace</i> 	<p>AM</p> <ul style="list-style-type: none"> • <i>Unleashing Creativity and Fostering Innovation in the Workplace</i> • Syndicate Group Project Continued • Panel Discussion Guest Executives discuss approaches and options for Implementing Innovation organizations today <p>PM</p> <ul style="list-style-type: none"> • Presentations of Syndicate Project Work 	<p>AM</p> <ul style="list-style-type: none"> • Organizational Competencies—getting innovation to work! <p>PM</p> <ul style="list-style-type: none"> • Reprise: Technical Ingenuity, vs. Social Ingenuity vs. Leadership Renaissance • Implementing Changes and Transformation in your Strategic/Network Leadership Practices

